



**University of North Carolina Association of Student Governments**  
**40<sup>th</sup> Session, 2011 – 2012**

## **STUDENT TRUSTEE ORIENTATION AND PLANNING SESSION**

### **Opening Roll Call**

There were 10 Student Body Presidents in attendance: Lauren **Estes** (ASU), Reggie **McCrimmon** (NCCU), Krunal **Amin** (NCSSM) Chandler **Thompson** (NCSU), Renee **Bindewald** (UNCA), Mary **Cooper** (UNCCH), Dave **Craven** (UNCC), Brian **McCormick** (UNCP), TJ **Eaves** (WCU), Austin **Grier** (WSSU); 4 alternates: Daniel **Thornton** (ECU), Tatianna **Mosley** (FSU), Christopher **Wade** (NCA&TSU), Bonnie **Landaverdy** (UNCG), Megan **Gerth** (UNCSA); 10 Executive Officers: Atul **Bhula** (President), Arjay **Quizon** (Senior VP), Christine **Hajdin** (VP – LPA), Robert **Nunnery** (AVP – LPA), Antonio **Virella** (VP – ASA), Rosslyn **Ross** (AVP – ASA), Brandyn **Jordan** (Asst. VP – ASA), Juan **Virella** (AVP – GOCS), Mark **Hatcher** (Deputy CFO), Zachary **Tomkoski** (CIO), several guests: Chancellor Linda **Brady** (UNCG), Vice Chancellor Hazzell **Reed** (NCCU), Sha'Donna **Burston** (FSU), NCCU Student Government volunteers (NCCU), John **McCann** (Durham Herald Sun)

### **Welcoming Remarks**

NCCU Student Body President Reggie McCrimmon welcomed the UNCASG Council of Student Body Presidents and Executive Officers to the campus.

NCCU Vice Chancellor for Research and Economic Development Hazzell Reed welcomed the students and reiterated the importance of student leadership in higher education.

### **Expectations of Student Board Members**

UNCG Chancellor Linda Brady reminds the Council that their role is to represent the needs of all students in their respective campuses and that the involvement of students in the budget discussions with the legislation is important to keep funding for the University system. Chancellor Brady spoke about the different needs of students, where in-state and out-of-state students and international students may all have different needs. She stresses the importance of representation, showing that only 28.6% of public school systems allow student trustees to vote. She provides advice to the Council saying that student trustees “need to learn your role quickly, balance demands on your time, and remain informed about the issues.”

Chancellor Brady stresses that student trustees must provide the student perspective to the board they serve in and to focus on issues that have the greatest impact for the right reasons.



## **Background and History of the Association**

President Bhula presented on the history of the Association starting from the beginnings of ASG in 1972 to the present. President Bhula explains the structure of the Association, differentiating the Executive and Legislative branches. He also talks about what each committee and division is responsible for. President Bhula also explains the different awards given by the Association to individuals and how awardees were determined. President Bhula also asked the Executive Officers to briefly introduce themselves.

## **Campus Updates**

### Appalachian State University

ASU Student Body President Estes provided an update to the Association regarding the Greek plots for the Divine 9 on the ASU campus, discussions on moving to NCAA Division 1 for football, and how ASU is looking at possible Greek housing around the campus. She also mentions that a new cabinet position was created to cater to international students on their campus. SBP Estes also states that they had a tough election last academic year and they are working on rebuilding relationships inside their student government. Appalachian State University is also looking at starting a Miss Appalachian pageant and is currently constructing a new residence hall and a new education building.

### East Carolina University

ECU Student Body Vice President Thornton addresses the Council in place of Student Body President Martinkovic. He mentions that ECU SGA will be having its executive retreat in two weeks and that they are creating a President's Council for student organization presidents. The East Carolina University SGA is also involved in the new student orientation, which helps in their recruiting for the Shipmates program and that they will be hosting a Pirate Palooza to kick off the beginning of the academic year.

### Fayetteville State University

FSU Student Body Vice President Mosley addresses the Council in place of Student Body President Pittman. She presented to the Council that the last session of the FSU SGA had an end-of-year retreat to set strategic goals for the 2011 – 2012 academic year and determine challenges they might face including building relationships between the students and the alumni and retention rates. She also presents the *Broncos Building Bridges* program for community outreach and a freshman mentoring program called *F.L.E.X.*



#### North Carolina Agricultural and Technical State University

NCA&T Student Body Vice President for External Affairs Wade addresses the Council in place of Student Body President Robinson. He provides a recap of the NCA&T SGA activities that included assisting in the Shaw University relief and the Miss A&T competition. He further adds that the SGA is also involved in the new student orientation this summer and in the planning for UNC President Tom Ross inauguration in October. SBVP Wade adds that the SGA is also planning to call for a constitutional convention to review and revise the NCA&T SGA Constitution. Updates on the University include having a new dean for the School of Nursing, a new football coach, and new press boxes for the stadium.

#### North Carolina Central University

NCCU Student Body President McCrimmon presents his administration's plan called *Connect Grow Serve* which will focus on improving the student government's internal and external relations with the community surrounding the University. The NCCU SGA is also having a summer retreat that will cover development of leadership skills and engaging in strategic planning. The University just added a new nursing building and two residence halls, has a new PhD in biosciences, and has seen a 15% growth in enrollment numbers. SBP McCrimmon also adds his plans to establish a connection between his student body and the local businesses in downtown Durham.

#### North Carolina School of Science and Mathematics

NCSSM Student Body President Amin reports that NCSSM has been voted as one of the best high schools in the United States. He further adds that the NCSSM SGA has increased membership with seven new student senators and three new directors. The NCSSM SGA is also creating a minimum achievement plan for the academic year, revising the NCSSM SGA website, and increase UNCASG involvement. SBP Amin also adds that they are looking into utilizing Facebook to further increase communication with students.

#### North Carolina State University

NCSU Student Body President Thompson reports that the NCSU SGA has a new ticketing policy for their athletic events. She also adds that NCSU has created a homebrew version of foursquare for students. The NCSU SGA is also in discussions for a late night dining option and getting student rates for local business. They have moved to Harrelson Hall for their meetings. On the University level, NCSU has hired a new chief of campus police and the University Provost has joined Twitter.

#### University of North Carolina Asheville

UNCA Student Body President Bindewald reports that they now have a new residence hall, a new center for health and wellness, and a new arena. She also reports that UNCA will be receiving an 11.8% budget cut. The UNCA SGA is looking into reorganization of the student organizations.



#### University of North Carolina at Chapel Hill

UNC-CH Student Body President Cooper reports that the students at Chapel Hill have had transportation issues and that there is now a voting position for student representation on the transportation board. She adds that they are looking at the academic plan for the University in the light of the budget cuts to ensure that students will have the best academic experience available to them. SBP Cooper also adds that faculty retention has been an issue on campus and that a student task force has been created to work with keeping faculty in Chapel Hill. SBP Cooper adds that they have a new Vice Chancellor for Finance.

#### University of North Carolina Greensboro

UNCG delegate Landaverdy addresses the Council in place of Student Body President Miller. She reports that the UNCG SGA currently does not have a Student Body Vice President and has seen a lot of turnover of officers. The UNCG campus is undergoing a lot of renovations and construction: Glenwood expansions, new education building, new residence hall, and quad renovations. UNCG is also testing out BlackBoard mobile. Delegate Landaverdy also reports that the UNCG SGA is preparing for a constitutional revision and a retreat for senators. They are trying to get a RedBox on campus.

#### University of North Carolina at Pembroke

UNCP Student Body President McCormick reports that the UNCP SGA hosted the *Last Lecture Series* as inspired by Randy Pausch's Last Lecture at the Carnegie Mellon University. He also adds that the SGA is looking into healthier food choice on campus and a student computing requirement. On the University level, there is a new residence hall that has been built and a new health education building currently under construction. The Department of Transportation in Robeson County is looking at installing crosswalks near campus. There is also an ongoing search for a business school dean and the dean for the honors college.

#### University of North Carolina School of the Arts

UNCSA delegate Gerth addresses the Council in place of Student Body President Correa. She reports that the School of Dance has developed a five year partnership with the American Ballet Theatre, which will allow students to get training that will help them get into the company of ABT after graduation. She also adds that the school production of Oklahoma! helped develop a relationship with the UNCTV. The UNCSA SAA has set goals for the following year: improving the relationship between students and the administration, develop relationships with staff members, and assist in informing students regarding the transition from the trimester schedule to a semester schedule. She also adds that they are expecting a lot of negative feedback from students with the schedule change due to having classes that will have no credit hours attached to them.



### Winston-Salem State University

WSSU Student Body President Grier reports that there has been an increased amount of student spirit on campus. The WSSU SGA is looking at programs that will help cultivate tangible professional skills for their students and creating more school-based community service opportunities.

### **ASG Division Updates**

#### Academic and Student Affairs

Vice President Virella presented on the division's top three topics to focus on:

- Campus Safety – risk management seminar with assistance from Peter Romary (ECU)
- Textbook research – research and review all textbook programs (rental and buyback) on campuses, will be working with Ginger Burks from UNC GA. Expected report should be completed by the September business meeting.
- Academic Advising – work with each campus representative in determining best practices for academic advising. Expected report should be completed by the December CSBP meeting.

#### Legislative and Public Affairs

Vice President Hajdin presented on the division's goals for the academic year which will be focused on building relationships with the national congress to protect Pell grants and Stafford loans. They are aiming for an advocacy trip to Washington, D.C. in October 2011. The division will also be working on getting personal stories from the students to use as a long-term advocacy tool. Associate Vice President Nunnery will be working on communicating and building relationships with the private schools and universities and the public community colleges in the state.

#### Government Operations and Constituent Services

Vice President Hinton presented on the division's goals for the session including creating a conference to enhance student leadership and creating a point of contact for the Association on each campus, not necessarily being the Student Body President for that particular campus. He also adds that the division will be asking host institutions to invite students from the campus who are not members of the SGA to attend the GOCS committee meeting. VP Hinton also presented on the vision for the ASG Alumni Association to become a tool to connect with former ASG members and possibly be a fundraising tool. VP Hinton stated that Hetali Lodaya from UNC-CH has been hired as the Director for Community Service and will be focusing on Service NC. Service NC will be shifted from a competitive community service program for institution to a resource community service program which will help students find community service opportunities.



### Research and Development

Director McCormick presented to the Council the new Association logo which was created during the last session but was not utilized. He added that for publicity and marketing of the Association, he will be creating press releases, utilizing social media, and will create an e-newsletter that will be pushed monthly. One of the items that he is currently working on is creating profiles for each member of the UNC Board of Governors and state legislators that each Association officer and member can use for talking points and background information.

### Information Technology

Chief Information Officer Tomkoski presented his proposal for the Association website. He included a page for the Association's social media accounts and a proposed discussion forum as requested by the LPA division. He also changed the layout of the website, moving the navigation to the top of the page and creating drop-down lists for each division. CIO Tomkoski says he plans on having the website up and ready before the August meeting.

### Finance and Administration

Deputy Chief Finance Officer Hatcher presented on behalf of Chief Finance Officer McDonald. He presented the recurring budget as passed in the April meeting of the 39<sup>th</sup> Session. He also adds that F&A will work on the tuition and fees discussions for this coming session along with the ASA division.

### Items from the Senior Vice President

Senior Vice President Quizon discussed the role of the Association General Assembly and explained how the Association constitution determines who ex-officio delegates are. SVP Quizon also added that evaluations will not be limited to just the Officers, but to the meetings and committees as well. He also stated that delegates will be able to provide their evaluation, compared to how only SBPs were able to do so in the past.



### Items from the President

President Bhula explains that the ASG President has been in the Budget and Finance Committee of the Board of Governors, but he feels that he would be more effective if he was on the Education Planning Committee instead. The Council agreed. President Bhula then opened up discussion on Campus Safety. NCA&T SBVP Wade opened discussion stating that in 2009, campus police increased the number of patrols around campus that lowered crime rate in their area. ASU SBP Estes asked other SBPs regarding text alerts and how effective they are. NCSU SBP Thompson said that sometimes there is an issue when students' parents sign up for the text alert and floods the system and students can't get them. FSU SBVP Mosley commented that they had a bell on campus that only sounds at 12 PM, if it sounds at any other time, then there is an emergency. ASU SBP Estes commented that not everyone has text messaging and that maybe it would be wise to add voicemail too. It was brought up that maybe it would be more effective to alert professors and have them relay the information to their classes. FSU SBVP Mosley asked if everyone has done the active shooter test on campus. Several SBPs responded that they have but has had issues on communicating the event to the students and to the community members. UNC-CH SBP Cooper brought up having a safe walk program on campus.

President Bhula opens discussion on working on the safety symposium; he mentions that Peter Romary of ECU is currently working on it and said he will be bringing big names for keynote speakers. President Bhula mentions that it will be in April and should not have a conflict with an ASG meeting. They are looking into hosting the symposium at ECU or UNC-CH or NCCU so the symposium can be streamed online. The Council agrees that the Association should get involved with the symposium.

President Bhula asks for any interest from the Council for involvement with a work group to reevaluate the structure of ASG.

### Elections for CSBP Chair and Vice Chair

UNCC SBP Craven nominates ASU SBP Estes for CSBP Chair, SBP Estes accepts. ECU SBVP Thornton nominates ECU SBP Martinkovic for CSBP Chair, and accepts on SBP Martinkovic's behalf.

ASU SBP Estes nominates UNCC SBP Craven for CSBP Vice Chair, SBP Craven accepts. UNCP SBP McCormick nominates UNC-CH SBP Cooper for CSBP Vice Chair, SBP Cooper accepts. NCCU SBP McCrimmon nominates WSSU SBP Grier for CSBP Vice Chair, SBP Grier accepts.

ASU SBP Estes is elected as CSBP Chair 12-2 in her favor.

There is a tie between UNC-CH SBP Cooper and UNCC SBP Craven for CSBP Vice Chair 5-5 and WSSU SBP Grier receives 4 votes. UNCP SBP McCormick suggests that a revote is done with just SBP Cooper and SBP Craven on the ballot. A question was asked if it was possible to have them as co-vice chairs instead. SBP Cooper and SBP Craven were asked if they were alright being co-vice chairs and both agreed.



Meeting Schedule and Campus Hosting

26 – 27 August 2011 @ UNC Wilmington

23 – 24 September 2011 @ UNC Charlotte

21 – 22 October 2011 @ Western Carolina University

12 – 13 November 2011 @ Appalachian State University

11 December 2011 @ North Carolina School of Science and Mathematics

20 – 21 January 2011 @ UNC Pembroke

17 – 18 February 2011 @ UNC Greensboro/North Carolina Agricultural and Technical State University

30 – 31 March 2011 @ UNC School of the Arts

20 – 21 April 2011 @ North Carolina State University

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